



**NEWS RELEASE**  
**FOR IMMEDIATE RELEASE**

**GPO USA To Exhibit at NRA 2022  
Annual Meetings & Exhibits**

**RICHMOND, Va. (May 16, 2022)** — GPO USA announced its presence at the 150<sup>th</sup> NRA Annual Meetings & Exhibits from May 27-29, 2022 in Houston, Texas. The event, which was cancelled last year due to COVID, will take place in-person at the George R. Brown convention center. The exhibit hall will be open all three days and will showcase over 14 acres of the latest guns and gear from the most popular companies in the industry. GPO USA will join thousands of exhibitors and attendees at this in-person convention. They will be in booth #4042.

GPO USA will be showcasing its new line of SPECTRA riflescopes and GPOTAC tactical riflescopes as well as its award-winning rangefinders and binoculars. The company will be offering exclusive NRA show specials. All NRA attendees are encouraged to stop by booth #4042 for daily specials and giveaways.

“We are very excited to attend the NRA Annual Meetings this year,” said Mike Jensen, president and CEO. “Since its inception in 1871 the NRA has been and continues to be the foremost protector of our second amendment rights. Now more than ever, it is important to show our support of the NRA and our industry and protect those rights.”

The NRA offers free admission for all NRA members and their immediate family (spouse & children under 18 years old.) Don’t miss this opportunity to see all the latest guns and gear. And be sure to stop by the GPO USA booth #4042 for the latest in state-of-the-art optics.

**About GPO USA**

GPO USA, an American company, was founded on the premise that design, engineering, and quality control can be 100 percent conducted in Germany to its strictest standards, yet products can be assembled at some of the largest production facilities around the world. This unique production process allows GPO to offer the highest quality products with better features at a significantly better price. GPO USA is confident that its products will not only function perfectly but will always exceed its customer expectations. Therefore, GPO USA has created an industry-leading Spectacular Lifetime Warranty™. With outstanding professional service, GPO USA will take care of its products before, during, and after the purchase at no charge—EVER. Founded in 2016, GPO USA is headquartered in Richmond, Va. For more information on GPO USA visit [www.gpo-usa.com](http://www.gpo-usa.com) or call 844-MY BINOS (844-692-4667.)

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