



NEWS RELEASE
FOR IMMEDIATE RELEASE

**German Precision Optics to Exhibit at 2022 SHOT Show in
NEW Booth Location on Upper Level of Venetian Expo Center, #11053**

RICHMOND, Va.(January 14, 2022) — German Precision Optics (GPO) will proudly be exhibiting the company’s full line of new riflescopes and binoculars– including the game-changing new compact 8x32 and 10x32 RANGEGUIDE rangefinding binoculars – at the 2022 SHOT Show, to be held January 18-21 at the Venetian Expo Center and Caesar’s Forum in Las Vegas, NV. GPO can be found in booth #11053 in the Venetian Expo Center upper level. This is a booth change so be sure to note the new booth!

“We could not be more excited to be at this year’s SHOT Show,” said Mike Jensen, GPO owner and CEO. “We know our customers will love our new compact 8x32 and 10x32 RANGEGUIDE rangefinding binoculars, which generated unparalleled excitement and positive reviews from both dealers and the media at the January 7-9 Archery Trade Association (ATA) trade show in Louisville. They’re a game-changing product.”

These revolutionary compact rangefinding binoculars stand a mere 5.4 inches tall and weigh just 24.3 oz., yet incorporate best-in-class features found on GPO’s full-sized RANGEGUIDE units, including an eye-safe Class 1 laser for a lightning-fast 0.25-second response time with true-range angle technology that calculates the proper distance to the target after measuring the angle to the target, scan mode, adjustable brightness on the OLED display, magnesium frame, and GPObright™ high-transmission lens coatings, among others, it can accurately range targets out to 3,062 yards. “GPO has transitioned to leading innovation in this industry,” Jensen said. “This product will make obsolete the hip-side handheld rangefinder because a hunter can now carry a functioning, extremely compact rangefinder that is also an incredible binocular. It will change the equipment you carry.”

These new RANGEGUIDE™ 32mm binoculars will be shipping from Germany in the spring of 2022 and will be available at GPO dealers nationwide or conveniently online at www.gpo-usa.com. They will carry a retail price of \$1,099.99 and \$1,149.99 for the 8x32 and 10x32, respectively.

GPO will also be showcasing a new line of riflescopes and the company’s award-winning lineup of GPO TAC, Red Dot, SPECTRA, and PASSION riflescopes; PASSION HD, PASSION ED, and SPECTRA binoculars; and RANGEGUIDE, RANGETRACKER

1800, and FLAGMASTER 1800 rangefinders. Be sure to stop by and see us in the new booth location #11053 on the upper level of the Venetian Expo Center.

About GPO USA

German Precision Optics was founded on the premise that design, engineering and quality management is 100 percent controlled in Germany to its strictest standards, yet products can be produced at some of the largest production facilities around the world. This unique corporate structure allows GPO to offer the highest quality products with better features at a significantly better price. The company is 100-percent confident that all of its products will not only function perfectly but will exceed all expectations. Therefore, GPO, USA has created an industry-leading Spectacular Lifetime Warranty™. With outstanding professional service, GPO USA will take care of its products before, during, and after the purchase at no charge—EVER. Founded in 2016, GPO has its US headquarters in Richmond, Va. For more information on GPO US visit www.gpo-usa.com or call 844-MY BINOS (844-692-4667.)

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