



NEWS RELEASE
FOR IMMEDIATE RELEASE



QUICKFIRE

GPO USA Signs Strategic Partnership with QuickFire

RICHMOND, Va. (June 16, 2022) — GPO USA today announced that it has partnered with QuickFire to handle its social media and organic managed services. This is effective immediately.

QuickFire, located in Aurora, Ohio, is a multi-service digital commerce agency with expertise in creative content production, social media, SEM, influencer marketing and marketplaces. The company focuses on consumer brands and understands the daily challenges consumer product brands face, from executing product development to sell-thru at retail. QuickFire focuses on durable and practical strategies to help make things happen.

“GPO offers a spectacular lineup of premium binoculars and riflescopes that meet the needs of the serious hunter, birdwatcher and outdoor enthusiast without charging premium prices,” said Kelsey Burkart, managing director QuickFire. “We have put together some great ideas and look forward to GPO USA enjoying greater levels of viewer engagement and higher conversion rates that we know our platforms will deliver.”

For more information on GPO USA visit www.gpo-usa.com or [Click Here](#).

About GPO USA

GPO USA, an American company, was founded on the premise that design, engineering, and quality control can be 100 percent conducted in Germany to its strictest standards, yet products can be assembled at some of the largest production facilities around the world. This unique production process allows GPO to offer the highest quality products with better features at a significantly better price. GPO USA is confident that its products will not only function perfectly but will always exceed its customer expectations. Therefore, GPO USA has created an industry-leading Spectacular Lifetime Warranty™. With outstanding professional service, GPO USA will take care of its products before, during, and after the purchase at no charge—EVER. Founded in 2016, GPO USA is headquartered in Richmond, Va. For more information on GPO USA visit www.gpo-usa.com or call 844-MY BINOS (844-692-4667.)

Editorial Contact:

Karen Lutto

210-451-9113 (office)

804-539-6699 (cell)

karen@hunteroc.com

HOC Website: www.hunteroc.com

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