



GERMAN · PRECISION · OPTICS

## NEWS RELEASE FOR IMMEDIATE RELEASE



### German Precision Optics' Binoculars Win Two Best Binocular Reviews Awards

**RICHMOND, Va. (Jan. 21, 2021)** — German Precision Optics (GPO) captures two more coveted industry awards for its line of binoculars. Its Passion 10x42 HD binocular was awarded Best Binoculars Reviews (BBR) Best High-End Binocular Award (under \$1000) and its Passion 10x42 ED tied for the Best Birding Binocular. Now in its 11th year, BBR awards the very best binoculars they have fully tested and reviewed in the past 12 months in a range of categories.

As quoted by the BBR judge, “These Passion HD binoculars are already a winner as the best binocular I tested in 2019. Updated and still 100% relevant today, there is no doubt in my mind that this cracking instrument from German Precision Optics is not only one of the very best binoculars under \$1000 in 2021 but ranks up there with the top high-end binoculars that I have ever used... at any price.”

“By combining excellent quality materials and coatings and an extremely high degree of workmanship and all at a very competitive price, German Precision Optics (GPO) has produced an instrument that delivers an exceptionally bright, high-quality view with an impressively wide field of view which in my opinion makes them an ideal all-round birding binocular,” said the judges of the GPO Passion ED binocular.

To be eligible for a BBR Award and be considered one of the best binoculars for 2021, it has to have been fully reviewed and tested by BBR. According to the website, BBR reviews are written after being thoroughly researched, used and then tested and compared to other binoculars in its class. Reviews are independent, unbiased and non-sponsored. To read the extensive review on the GPO PASSION 10x42 HD binocular, visit :

<https://www.bestbinocularsreviews.com/binocular-awards-2021> or [Click Here](#).

## **About GPO USA**

German Precision Optics was founded on the premise that design, engineering and quality management is 100 percent controlled in Germany to its strictest standards, yet products can be produced at some of the largest production facilities around the world. This unique corporate structure allows GPO to offer the highest quality products with better features at a significantly better price. The company is 100-percent confident that all of its products will not only function perfectly but will exceed all expectations. Therefore, GPO, USA has created an industry-leading Spectacular Lifetime Warranty™. With outstanding professional service, GPO USA will take care of its products before, during, and after the purchase at no charge—EVER. Founded in 2016, GPO has its US headquarters in Richmond, VA. For more information on GPO US visit [www.gpo-usa.com](http://www.gpo-usa.com) or call 844-MY BINOS (844-692-4667.)

Editorial Contact:

Karen Lutto

210-451-9113 (office)

804-539-6699 (cell)

[karen@hunteroc.com](mailto:karen@hunteroc.com)

HOC Website: [www.hunteroc.com](http://www.hunteroc.com)