



**NEWS RELEASE  
FOR IMMEDIATE RELEASE**



**GPO USA PASSION™ 8x42 ED Binocular Wins  
Best Birding Binocular Award**

**RICHMOND, Va. (Feb. 12, 2020)** — Best Binoculars Reviews (BBR) has awarded the GPO PASSION 8x42 ED binocular with its 2020 Best Birding Binocular. Now in its tenth year, BBR awards the very best binoculars they have fully tested and reviewed in the past 12 months in a range of categories.

BBR website publisher commented about the quality of the GPO 8x42 binocular: “For just about all uses, but especially important for birding, an image that is of excellent quality and true to life is a critical feature. This is because it not only ensures you can fully appreciate the beauty of the birds in all their glory but sometimes, tiny differences in plumage colorations can make the difference when trying to positively identify one sub-species from another.

“As most birders will know, having a wide field of view is another extremely important feature as it enables you to more easily find and then follow your subjects, this is especially true of the small faster-moving ones at closer ranges! At 426ft wide at 1,000 yards, these GPO binoculars have an extremely wide view that ranks up there with the very widest 8x42 binoculars currently on the market and which is why I would certainly describe them as being a wide angle binocular.

“As with the predecessor, another reason I chose these over the other contenders is down to them having an excellent build quality level and with it a performance that was well above what I would expect to find in just about every area.

“Indeed I would go as far as to say that these GPO binoculars have no major weaknesses, which makes them a very versatile instrument that will not only stand out in most types of birding but also many other areas and thus I feel they rank up there with the best binoculars for 2020 overall.”

To be eligible for a BBR Award and be considered one of the best binoculars for 2020, it has to have been fully reviewed and tested by BBR. According to the website, BBR reviews are written after thoroughly researched, used and then tested and compared to other binoculars in its class.

To read the extensive review on the GPO PASSION 8x42 ED binocular, visit <https://www.bestbinocularsreviews.com/binocular-awards-2020.php#bestbirdingbinoculars2020>.

### **About GPO USA**

German Precision Optics was founded on the premise that design, engineering and quality management is 100 percent controlled in Germany to its strictest standards, yet products can be produced at some of the largest production facilities worldwide. This unique corporate structure allows GPO to offer the highest quality products with better features at a significantly better price. The company is 100-percent confident that all its products will not only function perfectly but also exceed all expectations. Therefore, GPO USA has created an industry-leading Spectacular Lifetime Warranty™. With outstanding professional service, GPO USA will take care of its products before, during and after the purchase at no charge—EVER. Founded in 2016, GPO has its U.S. headquarters in Richmond, Va. For more information on GPO USA, visit [www.gpo-usa.com](http://www.gpo-usa.com) or call 844-MY-BINOS (844-692-4667).

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