



## GPO USA POINTS PROGRAM™

Are you an outdoor enthusiast who needs premium optics for your endeavors? Are you tired of looking at the sticker-shock prices of premium optics? GPO has a solution for you.

### PROGRAM BENEFITS

- Receive a digital membership card.
- Get promotional coupons for a free hat with the purchase of GPO optics that can be sent to family members, friends, or anybody else in your social network.
- Earn points with every optics purchase your network of friends make on our website.
- Redeem your points for free GPO optics on [www.gpo-usa.com](http://www.gpo-usa.com).

## SIGN UP FOR FREE AND START EARNING POINTS!

See inside for sign-up information or visit [www.gpo-usa.com/pointsprogram](http://www.gpo-usa.com/pointsprogram)

## FAQs

- ⓐ **How do I get updates from GPO on the points I have accumulated?**  
Send an email to [mygpopoints@gpo-usa.com](mailto:mygpopoints@gpo-usa.com) and ask for your accumulated points. Include your membership number that is printed on your digital membership card.
- ⓐ **How do I get a Points Redemption Code (PRC) to redeem my points online?**  
Send an email to [mygpopoints@gpo-usa.com](mailto:mygpopoints@gpo-usa.com) and request a PRC.  
**Subject:** PRC  
**Body text:** "Please send me a PRC. My membership number is \_\_\_\_\_ (6-digit code)".
- ⓐ **What if I request a PRC and decide not to purchase a product?**  
Your PRC does not expire. Your accumulated points will stay active until you are ready to use them on [www.gpo-usa.com](http://www.gpo-usa.com).
- ⓐ **Can I use multiple PRCs on one purchase?**  
Unfortunately not. Our website only offers the ability to use one PRC at checkout.
- ⓐ **What if my PRC is worth more than the product I want to purchase?**  
If you have a PRC (for example 500 points worth \$500) and you purchase a product on [www.gpo-usa.com](http://www.gpo-usa.com) for less than \$500, send an email to [mygpopoints@gpo-usa.com](mailto:mygpopoints@gpo-usa.com) and request a points credit.
- ⓐ **What if my PRC is worth less than the product I want to purchase?**  
The PRC reduces the total amount of your online purchase by the point value. If there is a balance on the order, you will simply use a credit card to pay for the balance.
- ⓐ **What if I purchase a product with a PRC and want to return it?**  
GPO will accept a return under our normal return policy. If you used points to purchase the product, those points will be added back to your points account.
- ⓐ **Can I exchange points for cash?**  
Unfortunately, GPO points carry no cash value. They can only be used for online purchases at [www.gpo-usa.com](http://www.gpo-usa.com).

For additional FAQs visit [www.gpo-usa.com/pointsprogram](http://www.gpo-usa.com/pointsprogram)



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## GPO POINTS PROGRAM™

## GET FREE GPO OPTICS

See inside for details.  
No purchase necessary.

## PROGRAM DETAILS

- 1 REFER A FRIEND
- 2 EARN POINTS
- 3 GET FREE GPO OPTICS

### HOW TO SIGN UP

Simply register by sending an email to:  
[mygpopoints@gpo-usa.com](mailto:mygpopoints@gpo-usa.com)

**Subject:** GPO Points Program Sign Up  
**Body text:** Include your first and last name,  
mailing address, and phone number.

**Sign up for free - no purchase necessary!**

After signing up for the GPO Points Program™, you receive a digital membership card and a digital coupon for a free hat with the purchase of GPO optics for your friends. Every time your friends purchase GPO optics online on our website and use your coupon for a free hat, you earn 10% of their total purchase in points. You can then redeem your points and use them towards your next purchase of GPO products on our website. It's that simple!

### THINK ABOUT IT!

You can send your promotional coupon for a free hat to your network of friends, family, everyone in your local birding or hunting club, to your work colleagues or simply post it on your social network sites. The sky is the limit, but there is no limit to the number of points you can earn!

### POINTS ADD UP FAST!

Every purchase you refer earns you 10% of the purchase value in points. One point equals \$1. For example, if 10 of your friends purchase HD binoculars on our website, you have already earned \$1,000 in point value. You can then redeem your points for either one or more GPO products totalling \$1,000.

## HOW TO PURCHASE WITH POINTS



### REDEEM YOUR POINTS

Send an email to [mygpopoints@gpo-usa.com](mailto:mygpopoints@gpo-usa.com) requesting a Points Redemption Code (PRC) and include your membership number that is printed on your membership card. Telephone calls, texts, or other messenger services will not activate a PRC.

GPO will email you a PRC for the value of your earned points. This code can be used during checkout for online purchases on our website. The PRC is a price reduction code decreasing the price of the product(s) in your cart by the point value you have earned.

*"This is an amazing program. I convinced two friends to buy GPO optics and already have \$230 points credit."*  
John R., Utah

*"I could have never afforded optics at this level until GPO showed me how. Free optics is for real."*  
Jakob B., Tennessee

*"As a licensed guide it's easy for me to refer great products to my clients. This program helps my business."*  
Dan M., Arizona

## TERMS AND CONDITIONS

- ✦ The GPO Points Program™ is available for all GPO supporters in the United States.
- ✦ No purchase is necessary to sign up for the program.
- ✦ For the GPO Points Program™ member to earn points, the referral must enter the promotional coupon code for a free hat during checkout on [www.gpo-usa.com](http://www.gpo-usa.com). The promotional coupon code is also the Points Program membership number.
- ✦ Points can only be earned on purchases on [www.gpo-usa.com](http://www.gpo-usa.com). Points cannot be earned on purchases at retail stores.
- ✦ Points can only be redeemed for products at [www.gpo-usa.com](http://www.gpo-usa.com). Points cannot be redeemed for products at retail stores.
- ✦ Demo products do not qualify for this program.
- ✦ Points have no cash value and cannot be redeemed for cash.
- ✦ GPO reserves the right to terminate a GPO Points Program™ participant if the participant fails to comply with the intended terms and conditions of this program.

For more information visit  
[www.gpo-usa.com/pointsprogram](http://www.gpo-usa.com/pointsprogram) or  
send an email to [mygpopoints@gpo-usa.com](mailto:mygpopoints@gpo-usa.com)

### HOW TO EARN MORE POINTS

Convince a store front retailer to add GPO optics and become an "authorized retailer". Earn points on their opening shipment value! Stores must include your membership number on their GPO new retailer application.

Store must qualify and be approved as a credit-worthy retailer.