



GERMAN · PRECISION · OPTICS

NEWS RELEASE
FOR IMMEDIATE RELEASE



German Precision Optics Announces October Dealer Promotion

RICHMOND, Va. (Sept. 30, 2019) — German Precision Optics (GPO) USA announced today that it is kicking off the month of October with a spectacular dealer promotion. Throughout the entire month, GPO will offer free products with qualifying orders. There are no limits.

With the order of any of the GPO 50mm riflescopes—2.5-15x50i, 4-12x50i, 6-18x50 or 6-24x50—dealers will receive a free bubble level that fits one-inch and 30mm tubes with a retail value of \$39.99. They will also receive a free 3-inch 50mm sunshade that has a retail value of \$49.99.

Dealers purchasing any of the five premium Passion HD binoculars—12.5x50, 10x50, 8.5x50, 10x42 or 8x42—will receive a BINO-DOCK free. This handy device fits securely into any cup holder and keeps the binoculars safe, secure and ready in an instant. The BINO-DOCK has a suggested retail price of \$59.99.

To participate in this October promotion, dealers must be established and have good credit. All orders must be delivered in the month of October, and the minimum order is one unit. Contact your local GPO sales representative, or email orders to orders@gpo-usa.com.

This is a great time to stock up on great optics and get some incredible accessories free. Remember, this promotion is only for the month of October, so order now.

About GPO USA

German Precision Optics was founded on the premise that design, engineering and quality management is 100-percent controlled in Germany to its strictest standards, yet products can be produced at some of the largest production facilities around the world. This unique corporate structure allows GPO to offer the highest quality products with better features at a significantly better price. The company is 100-percent confident that all of its products will not only function perfectly but will exceed all expectations. Therefore, GPO, USA has created an industry-leading Spectacular Lifetime Warranty™. With outstanding professional service, GPO USA will take care of its products before,

during, and after the purchase at no charge, ever. Founded in 2016, GPO has its U.S. headquarters in Richmond, Va. For more information on GPO USA, visit www.gpo-usa.com or call 844-MY BINOS (844-692-4667).

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Editorial Contact:

Karen Lutto (830) 755-4308

karen@hunteroc.com

HOC Website: www.hunteroc.com