

NEW PRODUCTS

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By Jenna Buckley



BREADCRUMB

(847) 420-7065
www.breadcrumbtech.com

Breadcrumb's **LOCATION MARKER** is built rugged for the outdoors. The powerful microprocessor allows a user to track locations with a free mobile app, and remotely activate light and/or sound beacons. If gear or a stand is out of eyesight, the user simply activates the sound beacon to reveal the Marker's location. The molded case features a variety of latch-down options for easy attachment to stands, blinds or gear and Bluetooth technology allows users to easily track Location Markers up to 150 yards away. It is operated by two AAA batteries, and a rubber O-ring seal locks out the elements.

OLIGHT TECHNOLOGY CO.

(770) 779-7156
www.olightworld.com

The **PL-MINI 2 VALKYRIE** is a compact rechargeable weaponlight with an adjustable rail, which the user can adjust to any length and make it compatible with most pistols (including subcompacts). It delivers a maximum output of 600 lumens, and a beam distance of 100 meters. With a quick attach and release mounting system, install and removal is accomplished within one second. The PL-MINI 2 is powered by a built-in lithium polymer battery, which can be charged through Olight's magnetic charging port located at the bottom of the light.



HAWKE OPTICS

(877) 429-5347
us.hawkeoptics.com

Hawke Optics' **AIRMAX 30 SF COMPACT** series scopes are all built of a shortened 30mm main mono-tube with a wide-angle view. The scopes are 16-layer fully multicoated for maximum light transmission and clarity. Side focus control with infinite parallax adjustment and a 3" wheel allow users to make focus adjustments with minimal movement. The 1/10 MRAD capped, resettable target turrets facilitate an easy return to zero. The AMX IR reticles are glass-etched and have red illumination with six levels of brightness and an off position between each level. Each scope is fully nitrogen purged and is water-, shock- and fog-proof. Three models are available: the 3-12x40 SF, the 4-16x44 SF and the 6-24x50 SF.

BUTLER CREEK

(800) 423-3537
www.butlercreek.com

Butler Creek's **ASAP ELECTRONIC MAGAZINE LOADER (EML)** is now available. Users simply fill the EML's 60-round hopper with loose .223/5.56 rounds, select the desired round count and press a button. The machine automatically orientates the ammunition and loads the magazine. With an easy-to-set round selection menu from 1 to 40, the ASAP Electronic Magazine Loader is faster, more accurate and easier on the thumbs than handloading. It can load 30 rounds in 45 seconds, and works with most AR-15/M-16 magazines. It offers dual power supply via an AC adapter or lithium-ion batteries.



**HAVE A NEW PRODUCT?
LET US KNOW.**

EMAIL PRESS RELEASE
OR PRODUCT DESCRIPTION:
editor@shootingindustry.com
advertising@fmghq.com

HAMMERLI ARMS INC.

(479) 242-8500
www.hammerliarms.com



The Hammerli **TAC R1 22 C** rifle features a 13" free-float M-LOK handguard, folding backup sights, removable flash hider with 1/2x28 threads, minimalist adjustable stock with QD sling point and ergonomic grip. It also boasts all-aluminum construction of the handguard, upper and lower receivers as well as a closed trigger guard. The 1/2x28 pre-installed thread adapter allows for the immediate use of a suppressor. The adjustable gas system allows the user to tune the rifle to various loads of ammo by only adjusting one screw; ideal for tuning for suppressed use and sub-sonic loads. OAL is 35.83" and it weighs 89.95 oz. (w/ empty magazine).

ZANDERS SPORTING GOODS

(800) 851-4373
www.gzanders.com

Zanders Sporting Goods announced an exclusive shotgun offering from TriStar Arms: The **VIPER G2** in camo with a blued barrel and receiver. The Zanders' Viper G2 is a gas-piston-operated semi-automatic shotgun chambered for .410 bore. A 28" barrel and ventilated rib sight with fiber-optic bead front round out this distinctive offering. The shotgun weighs 5 lbs., 8 oz. and has a 6 lb., 9 oz. trigger pull.



BOYDS HARDWOOD GUNSTOCKS

(605) 996-5011
www.boydsgunstocks.com

Boys recently released a **BOTTOM METAL** allowing Boys stocks to accept Ruger American rifles with the AI-style magazines. The bottom metal comes with a black anodized, CNC-machined aluminum bottom metal and trigger guard. The magazine catch is polished, CNC-machined aluminum to allow for a tight grasp. The bottom metal is designed to fit the Boys stocks without any fitting or alterations. The bottom metal kit also allows other Ruger American rifles to be converted to allow the use of the Ruger AI-style magazines when they are assembled to a Boyd's stock.



NOSWEAT

(615) 697-9328
www.nosweatco.com

NoSweat's **DISPOSABLE PERFORMANCE LINERS** for hats, helmets, hard hats and visors absorb sweat instantly and prevent odors, stains and even acne. The liners simply peel and stick to the inside of headwear. Moisture is locked inside the liner to help prevent dripping sweat, fogging, sweat stains and more. Depending on activity, each liner can last anywhere from one round of golf to two weeks of standard hat use. The liners also preserve hats and keep the inside looking as fresh as the day it was bought. Each NoSweat liner absorbs around 2 oz. of sweat. They are sold in packs of three or 25.



REAL AVID

(800) 286-0567
www.realavid.com

The **4-IN-1 TOOL FOR GLOCK** from Real Avid holds four essential tools for any GLOCK owner. The spring-loaded design releases one tool at a time for required uses. With this tool, it's easy to remove pins, change out front sights, remove slide lock springs and locking blocks and adjust aftermarket rear sights. The tools included are: 3/32" pin punch, micro Allen for aftermarket sights, magnetic 3/16" hex drive for front sights and flat blade screwdriver for prying the slide-lock spring.



GPO USA

(844) 692-4667
www.gpo-usa.com

GPO USA's **RANGEGUIDE 10X50** compact laser rangefinding binocular boasts exceptional clarity as well as ranging on reflective targets out to nearly 1.75 miles. The Class 1 laser provides instant readings with true-range angle technology to calculate the proper distance to the target. Scan mode provides three readings per second via the OLED display. Ambient temperature is shown in either Fahrenheit or Celsius to help with shot placement. The display provides the line-of-sight distance as well as the adjusted distance, angle or temperature selected. The binocular has diopter focus adjustments on both left and right sides and GPO's premium cut-brass-gear focus-wheel system for a very tight, consistent turning radius without any free-play.



ASP INC.

(800) 236-6243
www.asp-usa.com

The 16340 lithium-ion battery inside the **SENTINEL E3** and **SENTINEL X E3** — ASP's first triple-fuel flashlights — recharges inside the light to provide a steady output of 400 lumens. The rechargeable battery can be swapped for a CR123A disposable cell or an AA battery (use of backup battery options results in decreased lumen output). Like all ASP lights, the Sentinel is designed for real-world simplicity: all light modes are accessible via a single tail switch. A half-press turns the light on momentary mode, a full press enables constant-on mode. The "Double Tap" feature activates a low light setting on the Sentinel, or a strobe on the Sentinel X.