



**NEWS RELEASE
FOR IMMEDIATE RELEASE**



Two New 56mm Passion Binoculars Available from GPO USA

RICHMOND, Va. (May 21, 2019) — German Precision Optics (GPO), USA has announced the introduction of a pair of new 56mm-diameter models in its Passion binocular line, an 8x56 and a 10x56. Both binoculars provide exceptional clarity and maximum light transmission, thanks to the proprietary GPObright™ lens coating, a specialized, high-transmission 56 mm objective lens system and an abbe-Koenig internal prism system. With large exit pupils—7mm for the 8x56 and 5.6 for 10x56—and twilight factors exceeding 20, both of these binoculars provide extremely bright images even in the lowest light conditions.

The unique magnesium body of the Passion 8x56 and 10x56 binoculars makes them lightweight, with respect to their size, yet incredibly durable, and the wide field-of-view allows the user to acquire targets quickly from extremely long distances. They are fully waterproof, nitrogen-purged, rubber-armed, feature durable aluminum eyecup tubes and are tripod adaptable.

“We built these binoculars specifically for those users who need the highest transmission, low-light performance binoculars available on the market,” said Michael Jensen, owner/CEO GPO USA. “With 93 percent light transmission these binoculars deliver exactly what they need.”

Like all GPO products, the new Passion 8x56 and 10x56 binoculars are built to the highest standards within their price class, and they are built in the same factories as

other European brands. These binoculars come with the unprecedented GPO, USA's Spectacular Lifetime Warranty™.

Both the Passion 8x56 and 10x56 come standard with a hard case, neoprene strap, hard case strap, objective and ocular covers and cleaning cloth. The suggested retail price for the 8x56 is \$749 and the 10x56 is \$833. These new binoculars are currently available at GPO dealers nationwide or conveniently online at www.gpo-usa.com.

About GPO USA

German Precision Optics was founded on the premise that design, engineering and quality management is 100 percent controlled in Germany to its strictest standards, yet products can be produced at some of the largest production facilities around the world. This unique corporate structure allows GPO to offer the highest quality products with better features at a significantly better price. The company is 100-percent confident that all of its products will not only function perfectly but will exceed all expectations. Therefore, GPO, USA has created an industry-leading Spectacular Lifetime Warranty™. With outstanding professional service, GPO USA will take care of its products before, during, and after the purchase at no charge—EVER. Founded in 2016, GPO has its US headquarters in Richmond, Va. For more information on GPO US visit www.gpo-usa.com or call 844-MY BINOS (844-692-4667.)

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Technical Specifications:	8x56	10x56
Magnification:	8x	10x
FOV@1000 yards:	394 ft.	252 ft.
Eye Relief:	19mm	16mm
Exit pupil:	7mm	5.6mm
Close Focus:	8.2 ft.	9.8 ft
Interpupillary distance:	58-75mm	58-77mm
Waterproof:	Yes	Yes
Light transmission:	92%	92%
Length:	7.5 in.	7.5 in.
Weight:	40.9 oz.	41.3 oz.

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