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**NEWS RELEASE  
FOR IMMEDIATE RELEASE**



**German Precision Optics USA Expands Passion™ 3X Rifle Scope Line**

**RICHMOND, Va. (Dec. 12, 2018)** — German Precision Optics (GPO) USA, has expanded its PASSION 3X rifle scope line with the addition of the new 6-18x50 rifle scope. German designed and engineered, this new scope features the perfect range of magnification for long range shooting and a large objective lens for shooting in low light conditions.

For strength and durability the 6-18x50 is built on a 30mm machined aircraft-aluminum main tube. It comes standard with the GPO MOA ballistic reticle, which is calibrated at 18 power, and 1/4-MOA target turrets for long-range elevation and windage adjustments come standard. Custom Kenton turrets for several popular calibers will also be available.

Featuring the proprietary GPObright™ high-transmission lens coating technology, PASSIONdrop™ hydrophobic exterior lens coatings and a double HD glass objective lens, the 6-18x50 rifle scope provides enhanced clarity, exceptional brightness and true color from dawn to dusk. The easy-to-read target turret with rotation markings, fast-focus rubberized ocular, and an extra-wide magnification adjustment ring make this scope ideal for any shooting situation.

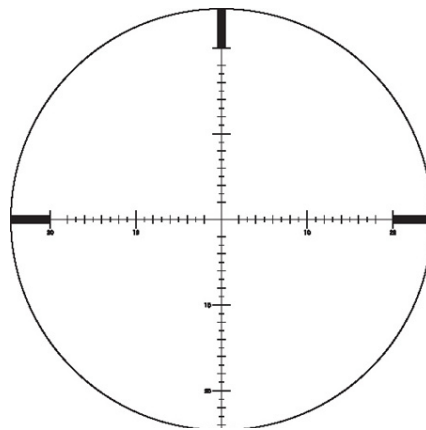
A second focal-plane scope, the 6-18x50 features a solid, one-piece dust-proof, waterproof, nitrogen-filled body that offers constant point-of-impact and the ultimate in strength and durability. This new addition to the Passion 3X line, like all GPO products purchased in the USA includes the GPO, USA's Spectacular Lifetime Warranty™. Full details on this industry-changing warranty can be found at [www.gpo-usa.com](http://www.gpo-usa.com).

The new 3X Passion 6-18x50 30mm scope joins the Passion 3x line, which includes one-inch scopes in a 3-9x42, 3-9x40i, 4-12x42 and 4-12x50i. The 3-9x42 and 4-12x42 come with five custom turrets for popular calibers. The new 6-18x50 comes with a see-through, flip-up objective lens cover, and it is currently available at dealers nationwide or conveniently online at [www.gpo-usa.com](http://www.gpo-usa.com) for a suggested retail price of \$699.99.

## About GPO USA

German Precision Optics was founded on the premise that design, engineering and quality management is 100 percent controlled in Germany to its strictest standards, yet products can be produced at some of the largest production facilities worldwide. This unique corporate structure allows GPO to offer the highest quality products with better features at a significantly better price. The company is 100-percent confident that all its products will not only function perfectly but also exceed all expectations. Therefore, GPO USA has created an industry-leading Spectacular Lifetime Warranty™. With outstanding professional service, GPO USA will take care of its products before, during and after the purchase at no charge—EVER. Founded in 2016, GPO has its U.S. headquarters in Richmond, Va. For more information on GPO USA, visit [www.gpo-usa.com](http://www.gpo-usa.com) or call 844-MY-BINOS (844-692-4667).

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GPO MOA Reticle

### Technical Specifications: GPO PASSION 3X 6-18x50

Magnification:	6X to 18X
Field of View (FOV):	17 ft. (6X) to 6 ft. (18X) @100 yds.
Objective diameter:	50mm
Exit pupil diameter:	8.3mm (6X) to 2.7mm (18X)
Eye relief:	4 ins.
Reticle:	MOA
Focal plane:	F2 — non-magnifying reticle
Turrets:	MOA target
Travel value per click:	1/4 MOA @ 100 yds.
Elevation range total:	108 ins. @ 100 yds.
Windage range total:	50 ins. @ 100 yds.
Parallax compensation:	Parallax free 25 yds. to infinity
Transmission daylight:	90% (ISO 14490-5:2005)
Height:	2.5 ins. (w/o cover)
Width:	2.8 ins.
Length:	15 ins. (w/o cover)
Tube diameter:	30mm
Objective outer diameter:	57mm (w/o cover)
Ocular outer diameter:	43mm
Weight:	29 oz.
Suggested retail:	\$699.99