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**NEWS RELEASE
FOR IMMEDIATE RELEASE**



Passion 4X 6-24x50

German Precision Optics USA Introduces Passion™ 4X Rifle Scope Line

RICHMOND, Va. (Nov. 20, 2018) — German Precision Optics (GPO), USA has introduced the Passion 4X premium rifle scope line. German designed and engineered, these scopes bring quality and value together in a scope line that offers higher magnification and large low-light objective lenses. The Passion 4x riflescopes are built on a 30 mm machined aluminum main tubes and are available in either 6-24x50 or 3-12x56.

The Passion 3-12x56 is available with or without the GPO proprietary iControl™ illumination on the G4 reticle. The G4i fiber-optic illumination technology system automatically powers down the illumination when the electronic module has been stationary for more than 3 hours and alerts the user when the battery has only 15 percent remaining life. The 3-12x56 is the perfect scope for low-light conditions. The new 6-24X50 30mm scope offers an excellent range of adjustment, a custom MOA ballistic reticle and a custom Kenton turret made for your favorite caliber, making it the perfect scope for long-range shooting.

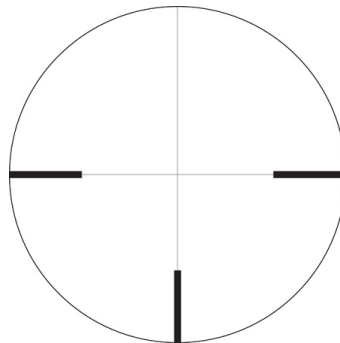
For optimum light transmission, both riflescopes feature double HD glass and the proprietary GPOBright™ lens-coating technology. Second focal-plane scopes, the Passion 4x line reticles will remain the same size throughout all magnifications. Additionally, the solid, one-piece dust-proof, waterproof, nitrogen-filled rifle scope bodies offer constant point of impact and the ultimate in strength and durability. All GPO products purchased in the USA include the GPO, USA's Spectacular Lifetime Warranty™. Full details of this warranty can be found at www.gpo-usa.com.

About GPO USA

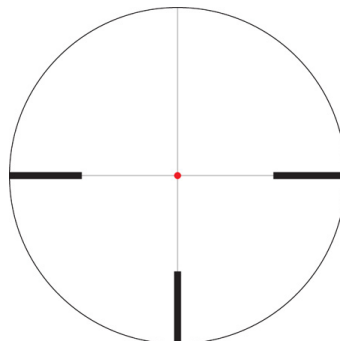
German Precision Optics was founded on the premise that design, engineering and quality management is 100 percent controlled in Germany to its strictest standards, yet products can be produced at some of the largest production facilities around the world. This unique corporate structure allows GPO to offer the highest quality products with better features at a significantly better price. The company is 100% confident that all of its products will not only function perfectly but will exceed all expectations. Therefore, GPO, USA has created an industry-leading Spectacular Lifetime Warranty™. With outstanding professional service, GPO USA will take care of its products before, during, and after the purchase at no charge - EVER. Founded in 2016, GPO has its US headquarters in Richmond, Va. For more information on GPO US visit www.gpo-usa.com or call 844-MY BINOS (844-692-4667.)



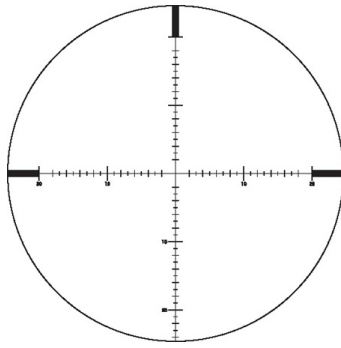
Passion 4X 3-12x56



G4 Reticle



G4i Illuminated Reticle



MOA Reticle

GPO RIFLESCOPE TECHNICAL SPECIFICATIONS

Optical parameter	Description	Value	PASSION 4X		PASSION 4X		PASSION 4X	
			3-12x56	3-12x56i	3-12x56i	6-24x50		
			Min	Max	Min	Max	Min	Max
Magnification			3x	12x	3x	12x	6x	24x
Field of View (FOV)		ft/100y	37	14	37	14	17	5
Field of View (FOV)		m/100m	12.2	4.6	12.2	4.6	5.5	1.5
Objective diameter	Effective diameter	mm	56		56		50	
Exit pupil diameter	Measurement of the pupillary ocular beam	mm	18.7	4.7	18.7	4.7	8.3	2.1
Eye Relief	From the last optical surface	inches	3.5		3.5		4	
Eye Relief	From the last optical surface	mm	90		90		100	
Focal plane	F2 - non-magnifying reticle F1 - magnifying reticle		F2		F2		F2	
Travel value per click	1 Click = x / 100y	inches	.36"		.36"		.25" (1/4")	
Travel value per click	1 Click = x / 100m	cm	1		1		0.63	
Elevation range total	100y	inches	52		52		70	
Elevation range total	100m	cm	145		145		190	
Windage range total	100y	inches	52		52		51	
Windage range total	100m	cm	145		145		140	
Parallax compensation	Parallax free at x distance		100m		100m		25yds to infinity	
Transmission Daylight	ISO 14490-5:2005		90.00%		90.00%		90.00%	
Height	Without covers	inches	1.9		1.9		2.6	

Height	Without covers	mm	49.3	49.3	66.3
Width	Without covers	inches	2.8	3	3.2
Width	Without covers	mm	72	75	82.5
Length	Measured at outside diameter	inches	13.4	13.4	15.4
Length	Measured at outside diameter	mm	340	340	390
Tube diameter	Width of main tube	inch or mm	30	30	30
Mechanical outer diameter	Objective end of scope	mm	68	68	58
Mechanical outer diameter	Ocular end of scope	mm	43	43	43
Weight	Without covers	ounces	22.6	23.3	27.2
Weight	Without covers	grams	640	660	770
Turrets	Type		PassionTrac	PassionTrac	MOA target
Reticle Options	G4 = German #4 G4i = German #4 illuminated HS(i) = Horseshoe illuminated		G4	G4i	MOA

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