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GPO, USA INTRODUCES 100% SATISFACTION GUARANTEE

Midlothian, Va., January 20, 2018 — GPO, USA, the industry’s newest premium optics company, introduces a 15 Day “Check It Out” 100% Satisfaction Guarantee. This consumer driven policy gives customers the opportunity to order directly from GPO, USA and evaluate their purchase for over 2 weeks before making their final decision. If not 100% satisfied with the products quality, he/she can return it for a full refund per GPO, USA’s return policy listed on their website.

“GPO, USA is confident that you will be impressed with what you receive from us. We want you to have the opportunity to examine and look through our binoculars and riflescopes. You will not be disappointed,” says Michael Jensen, owner and CEO of GPO, USA.

GPO understands that it may be difficult to find the exact model at a local retail shop that an individual wants to evaluate. Therefore, the 15 Day “Check It Out” 100% Satisfaction Guarantee eliminates any buyer concerns when ordering direct online.

“We know our consumers have high expectations of our products and GPO is confident that we will meet or exceed those expectations.” says Jensen.

All GPO products purchased in the United States include the GPO, USA “Spectacular Lifetime Warranty.” Full details of this warranty and the “15-day “Check it out” 100% Satisfaction Guarantee can be found at gpo-usa.com.

WE FIGHT—WE SUPPORT—WE CARE. GPO, USA is proud to contribute a portion of all sales proceeds to the Rocky Mountain Elk Foundation, National Rifle Association, Safari Club International, and American Birding Association. GPO is also a proud contributor to Cerebral Palsy research. For additional information on these efforts, visit gpo-usa.com or e-mail gpocares@gpo-usa.com.

About GPO, USA:

GPO, USA is an American-based company that creates and sells premium outdoor sporting optics to avid outdoor enthusiasts who seek high-quality premium optics for their sport. Headquartered in Midlothian, Va., GPO is owned and operated by outdoor industry veteran Michael Jensen, who has successfully assisted in leading numerous premium brands such as Zeiss, Swarovski, Remington, and Marlin to benchmark success levels. GPO, USA works in tandem with German-based GPO, GbmH, owned and operated by Richard Schmidt, the former CEO of Carl Zeiss Sports Optics, GmbH. GPO, GmbH is the global owner of the GPO brand. Together, GPO, USA and GPO, GmbH design, engineer, and produce optics that meet the highest specifications within the products' price/class segments. GPO, USA is committed to enhancing the experience of outdoor enthusiasts by offering premium products with better features for similar prices or similar quality premium products at better prices. GPO, USA is unique because it creates premium sporting optics and offers one of the best warranty service policies in the industry, while publicly supporting select organizations that protect conservation, our country, and our constitutional rights. For more information about GPO, USA visit gpo-usa.com or e-mail info@gpo-usa.com.